

Blaenau Gwent Local Service Board

Strategy for Older People

2015-2017



BWRDD GWASANAETH LLEOL
Blaenau Gwent
LOCAL SERVICE BOARD

“*Blaenau Gwent - a better place to live, work and visit*”

Older People in Blaenau Gwent

Local Implementation of the Strategy for Older People in Wales

2013 to 2017

This document is available electronically at <http://www.blaenau-gwent.gov.uk/community/14723.asp>.

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A welcome

It is with great pleasure I present Blaenau Gwent's plan which outlines the local implementation of the national Strategy for Older People in Wales 2013-2023.

As an area Blaenau Gwent has been committed to this national agenda for over the last ten years. This delivery plan continues this commitment by outlining how practically we will help in Blaenau Gwent to meet the national vision of *Making Wales a great place to grow old*.

We recognise that in Blaenau Gwent we have an 'ageing population', which is a common trend being seen all across the United Kingdom. This is something we need to recognise and embrace. We need to look to celebrate and maximise the opportunities an ageing population present, whilst working together to tackle the challenges.

I firmly believe that older people are a significant asset, and that we ensure that older people play an active part in our local communities

I also believe that we need to support older people that are facing the challenges of ageing by working together to offer excellent public services that meet the needs of them and their families.

The challenges that are facing us are coming when public services in Wales are going through significant changes, as the resources we have to spend are being reduced year on year. This places even greater focus on all partners needing to work together to make sure we can achieve our goals.

Councillor Haydn Trollope
Blaenau Gwent Older People Champion
Chair of the Blaenau Gwent 50+ Network

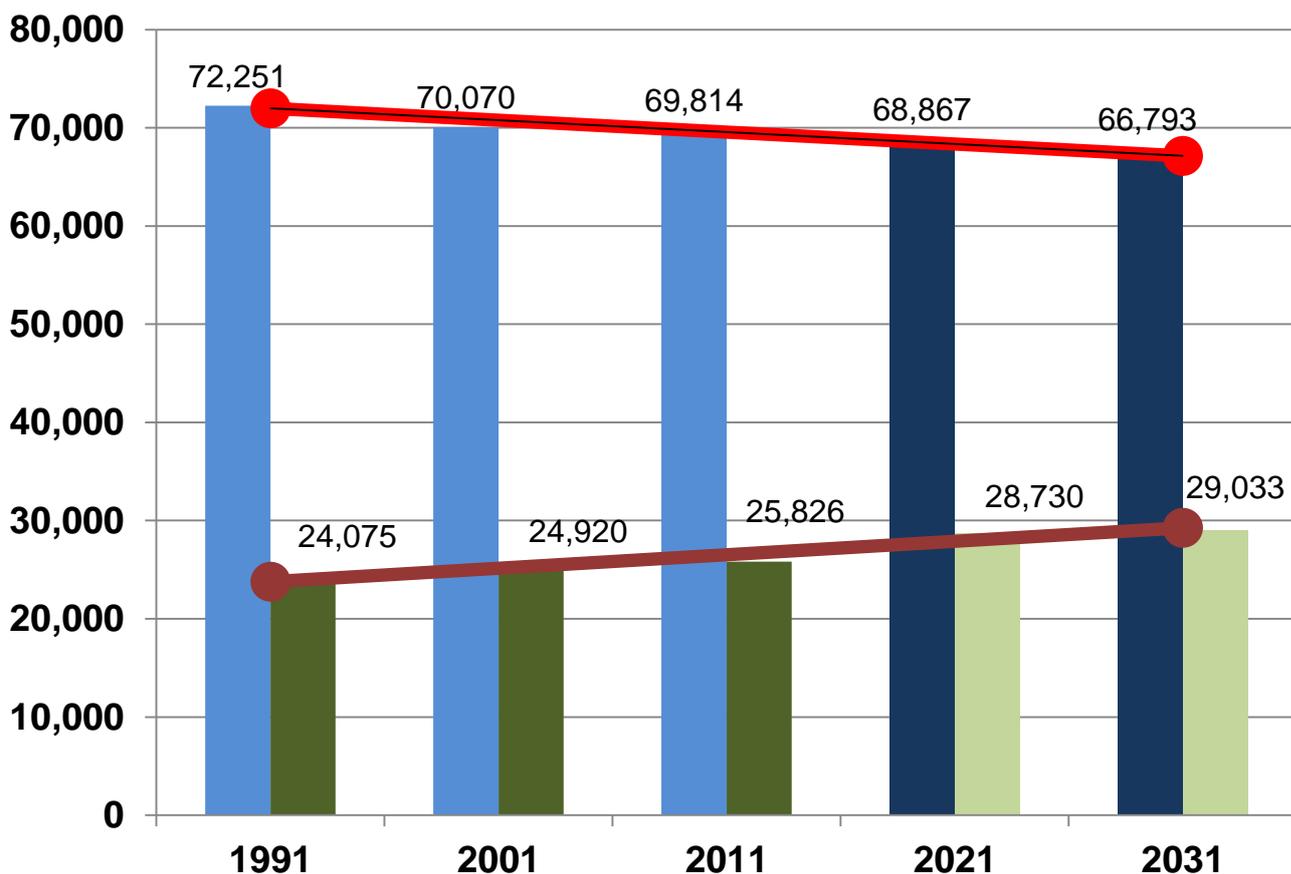
Introduction

Blaenau Gwent's Getting Older

Blaenau Gwent, like the majority of places in the UK, has an overall population which is ageing. Generally, this is because less people are being born than before, and those people that are alive are living longer.

In Blaenau Gwent, the number of people aged 50 and over has increased in both proportional and real terms over the last 20 years – a trend witnessed across Wales overall. Figure 1 below outlines the pattern using Census information and also the predicted number of older people for 2021 and 2031 using nationally developed local-based population predictions.

Figure 1: Blaenau Gwent Population – All People and 50 and Over



The overall population in Blaenau Gwent since 1991 has fallen by 3.4% (or 2,437 people) from 72,251 to 69,814 in 2011.

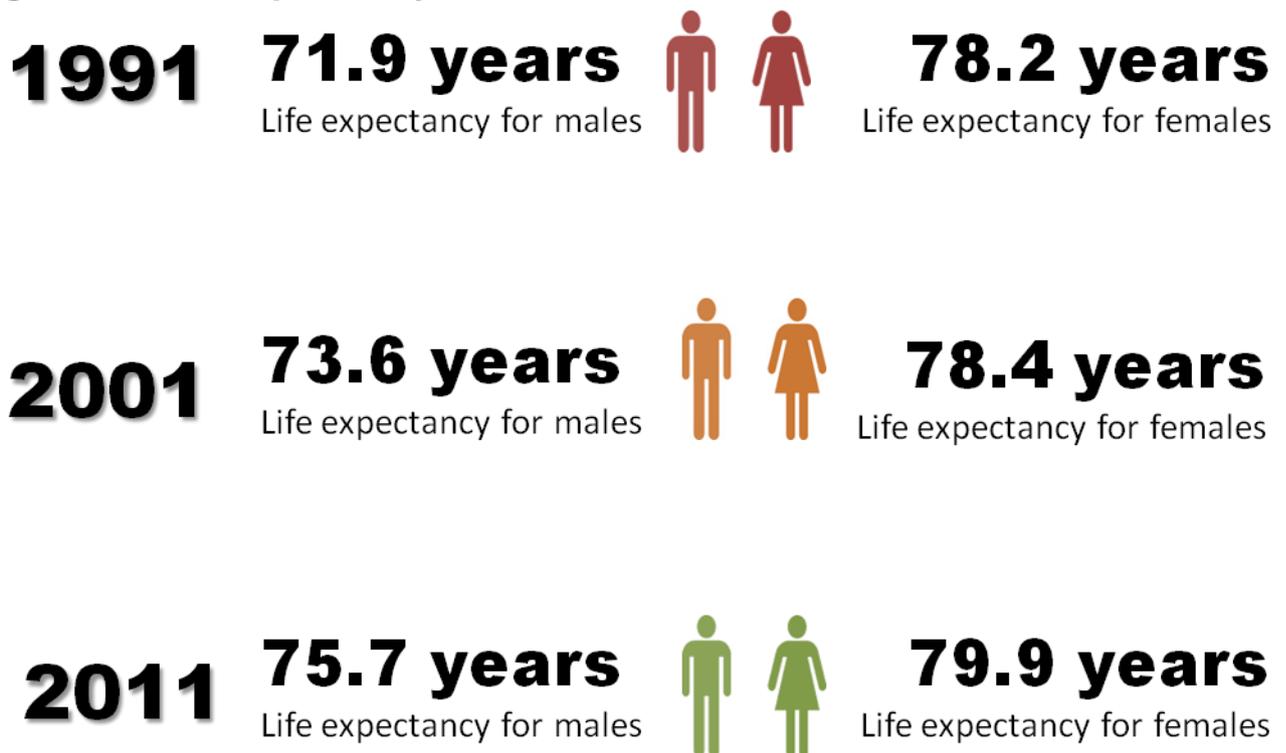
However, during this period the number of people aged 50 and over living in Blaenau Gwent has increased by 6.8% (or 1,751 people), significantly bucking the overall trend.

This trend is also predicted to continue at a higher level over the next 20 years. The overall population will fall by a predicted 4.3%. However, the number of people aged 50 and over living in Blaenau is predicted to rise to 28,730, a 12% increase. People aged 50 and over in 20 years will make up a predicted 42% of Blaenau Gwent's overall population.

Blaenau Gwent People Living Longer

The average life expectancy of a person living in Blaenau Gwent over the last 20 years has seen a significant improvement. Figure 2 below demonstrates average life expectancy for men and women over the last 20 years.

Figure 2: Life Expectancy in Blaenau Gwent 1991 to 2011



As can be seen, life expectancy has improved for both males and females since 1991. Most notable improvement has been witnessed for males where average life expectancy has increased by 3.8 years (1.7 years increase for females).

Even so, it must be noted that although average life expectancy has increased in Blaenau Gwent, the area still witnesses the lowest life expectancy of any area in Wales in 2011 for both males and females. Both are significantly below the overall Wales averages of 78.2 years for males and 82.2 years for females.

Strategy for Older People in Wales

In 2003 the Welsh Government launched the first Strategy for Older People in Wales. This was a groundbreaking achievement that was widely recognised. Much has been done since then to improve the lives of older people, including a second phase of the Strategy between 2008 and 2013.

In 2013, the Welsh Government published the third national Strategy of Older People to cover a ten year period (2013 to 2023).

This important strategy sets out Welsh Government vision:

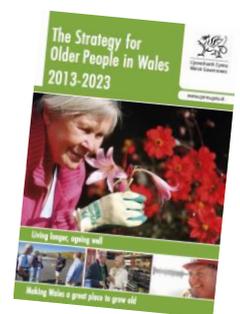
“that people in Wales feel valued and supported, whatever their age”.

and:

“that all older people in Wales have the social, environmental and financial resources they need to deal with the opportunities and challenges they face.”

The Strategy outlines three challenges for the next ten years in Wales:

1. To create a Wales where **full participation** is within the reach of all older people and their contribution is recognised and valued;
2. To develop **communities that are age-friendly** while ensuring older people have the resources they need to live;
3. to ensure that **future generations of older people** are well equipped for later life by encouraging recognition of the changes and demands that may be faced and taking action early in preparation.



The Strategy is focused around the broad concept of well-being and focusing on building good social, financial and environment quality of life, going beyond the traditional health and social care agenda for older people.

Within the Strategy there 13 outcomes to be achieved by 2023. These are listed under the 3 main areas of quality of life:

Social: Social Participation, Diversity, Access to Information, Learning and Activities, and Healthy Ageing.

Environmental: Shared Spaces, Living in the Community, Transport and Housing.

Financial: Pensions and other income; Energy; Financial Inclusion and Employment.

The strategy also emphasises the need for partnership working to connect local, regional and national agendas and integrate policies particularly relating to the environment, housing, health and social care.

The strategy is supported by Delivery Plan which outlines high level national activity that the Welsh Government is going to do to achieve these outcomes outlined above.

Ageing Well in Wales

Contributing to, and complementing Welsh Government's Strategy for Older People is the Ageing Well in Wales Programme, which is the first programme of its kind in the UK.

The Ageing Well in Wales Programme was formally established in November 2012 as a five year partnership of national and local government and major public and third sector agencies in Wales. The programme is hosted and chaired by the Older People's Commissioner for Wales.

The programme also forms part of the European Innovation Partnership on Active and Healthy Ageing (EIP-AHA), and was awarded the highest 3*

Reference Site status by the European Commission in July 2013. Since then the programme has also been included as part of the Reference Sites Collaborative Network, a network of over 20 regions and Member States across the European Union to collaborate and exchange best practice and innovation in the field of active and healthy ageing.

The programme's overall aim is to ensure that within Wales there is an improvement in the well-being of people aged 50 and above, which aligns to the Strategy for Older People 2013 to 2023.

The programme also has a clear link to a number of other national policy priorities and initiatives. These include:

- Reducing inequalities and promoting inclusion;
- Preventing frailty and dependence;
- Reducing the number of older people who are accessing services and support in crisis;
- Promoting self-responsibility for taking action to maintain individuals own health;
- Supporting employers across all sectors to retain expertise and knowledge; and
- Reducing discrimination faced by older people, and particular groups of older people.

The programme and its partners also support and champion a positive attitude towards ageing and the benefits an ageing society brings and ensure that older people have a strong voice that is listened and responded to.

This programme has five initial areas of focus:

1. Age Friendly Communities
2. Dementia Supportive Communities
3. Falls Prevention
4. Opportunities for Employment and New Skills
5. Loneliness and Isolation

Each of the 5 areas has a dedicated lead expert and advisory group that will help to identify and champion action to underpin and achieve its aims and priorities as well as a detailed Implementation Plan.

Each area of focus is supported by a thematic network, which include local individuals, groups and agencies, who raise awareness and action at a local level by the harnessing and dissemination of best practice and innovation, sharing of ideas, projects, tools and resources to better support the roll out of effective change across Wales.

The First Minister formally launched the Ageing Well in Wales Programme in the Senedd, Welsh Assembly on 22nd October 2014, and in 2014 there was a commitment of all 22 Local Authorities in Wales to the principles of the Dublin Declaration Age Friendly Communities.

Age- Friendly Communities in Wales

Supporting the overall principles of the Welsh Government's Strategy for Older People and the Ageing Well in Wales programme is the Age Friendly Communities in Wales initiative.

As part of its collaborative partnership with the National Ageing Well Programme, 'Generations Together – Cymru', during the early part of 2014, facilitated a unique opportunity for councils to participate in an action learning style programme to promote local approaches to creating age-friendly environments and communities. Blaenau Gwent and Torfaen local authority areas participated in the initiative.

Working in local authority peer groups, of approximately 10 -15 participants, the action learning programme offered opportunities to:-

- Develop a shared understanding of what Age-friendly Communities mean in the local context
- Share knowledge and skills in support of the local age-friendly approach
- Work with colleagues to identify themes and priorities for action

- Challenge and explore issues in a mutually supportive and trusting environment
- Take ownership of individual and shared actions
- Identify priority issues/challenges for collaborative action across local authority boundaries
- Be part of a potentially sustainable group to promote awareness and action for making better places in which to age

The programme was developed upon the premise that it did not prescribe how to solve issues but facilitate support and information to enable participants to think through and identify challenges, priorities and actions commensurate with national and local policy frameworks and priorities.

Above all, the programme sought to draw upon the individual and combined skills of both groups (Blaenau Gwent and Torfaen) to facilitate preparedness for creativity and momentum for opportunities to advance age-friendly approaches.

In consultation with the age-friendly programme leads for Torfaen and Blaenau Gwent, participants were nominated to attend on the basis of their ability to influence both their own council's and wider sector engagement. Both leads also identified a few key individuals from partner organisations to facilitate wider collaboration. However, at the outset it was acknowledged that the programme was predominately for each council, with wider contributions to be sought in response to the programme outcomes.

The initiative resulted in:

- the identification and / or confirmation of certain age friendly priorities / challenges for the separate Blaenau Gwent / Torfaen localities;
- Commitments for individual and collaborative action (which will be tracked as part of the action plan associated to this document); and
- Identification of opportunities for cross border collaboration.

Implementation in Blaenau Gwent

Local Implementation of the Strategy for Older People in Blaenau Gwent

Councils have a lead responsibility for taking forward the local implementation of the Strategy for Older People working together with partner organisations operating in the local authority area.

The arrangement within Blaenau Gwent, for the first 2 phases of the Strategy for Older People (2003 to 2008 and 2008 to 2013), were that the local 50+ Network developed and monitored a partnership, annual implementation plan which was reported through the Healthier Futures Partnership.

Each annual plan was shaped through the involvement of older people living in Blaenau Gwent. The Blaenau Gwent 50+ Reference Group played a crucial role in this as they were involved to represent the views of those aged 50 and over as fairly as possible.

As the third phase was developed nationally (2012 to 2014), there have been a number of significant national policy changes relating to partnership working and public service delivery. The focus of these changes have been to rationalise partnership working arrangement to ensure that partner organisations in an area are working more closely together to improve well-being.

In June 2012, Welsh Government published **Shared Purpose, Shared Delivery** which was statutory guidance on integrating partnerships and plans. The focus of this was to produce rationalise partnership arrangements and produce a Single Integrated Plan to meet statutory duties in relation to the development of plans and strategies required under key legalisation.

The response to this in Blaenau Gwent saw significant changes in partnership arrangements and the production of the *Making a difference*, Blaenau Gwent Single Integrate Plan 2013 -2017.

The plan is based around 5 themes with 18 priorities within them to work towards in the 4 year period. The themes are also not meant to cover the complete responsibilities of the partners in Blaenau Gwent.

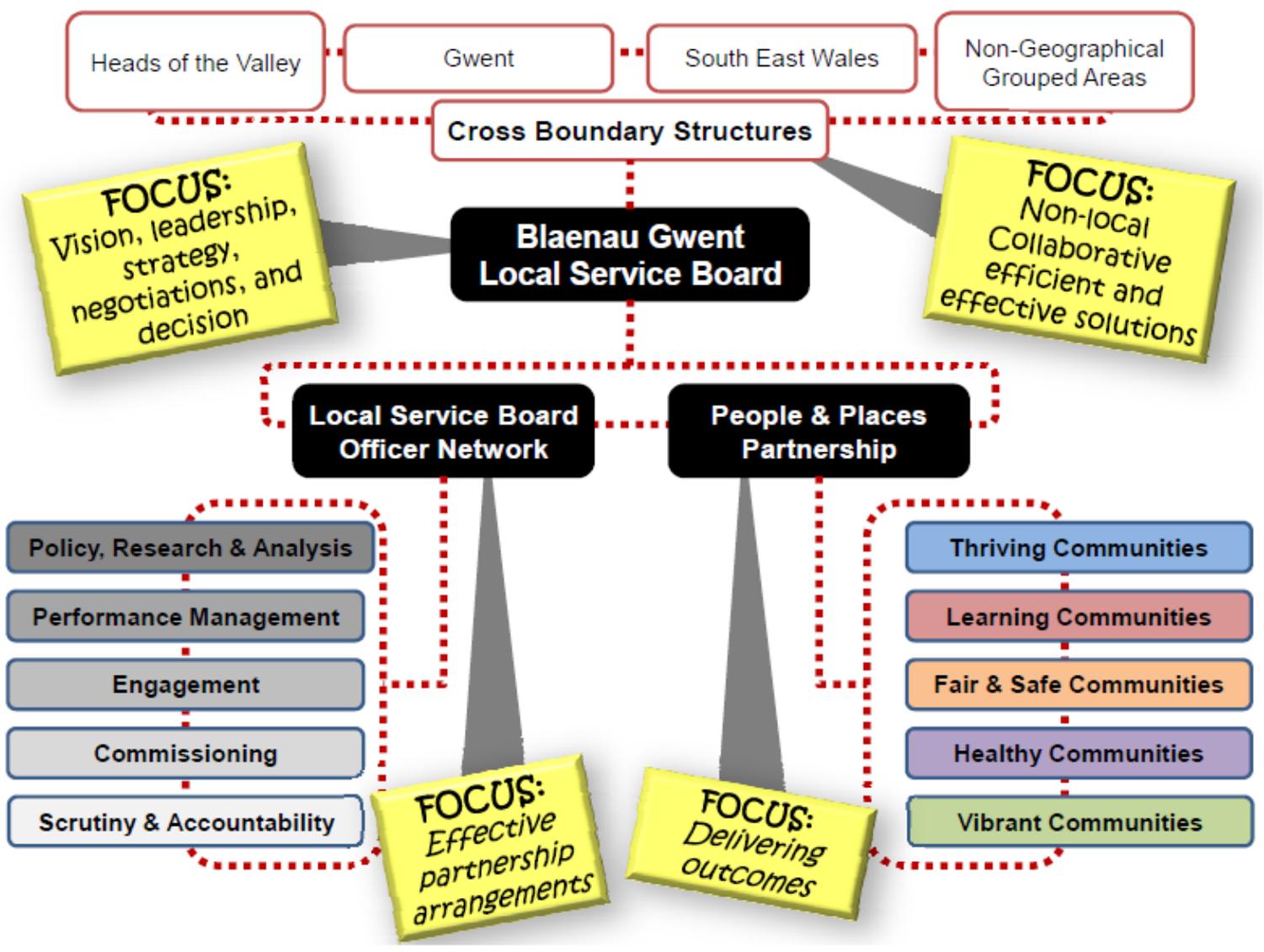
It is recognised that many of the issues facing the area are complicated, with no one solution or individual organisation able to solve them on their own. By taking a themed approach, this document helps us make sense of how the things that matter to Blaenau Gwent fit together in an understandable way.

The graphic below summarises the five themes and the priorities within them:



The rationalisation of partnerships led to one overarching partnership, the Blaenau Gwent Strategic Partnership Framework. The new arrangements were agreed by the Blaenau Gwent Local Service Board in May 2012, and help to ensure that public service, and voluntary and community organisations work together to tackle what is important to improve outcomes for the people of Blaenau Gwent.

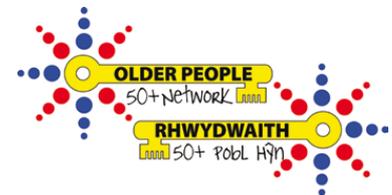
The framework **replaced the existing** Children and Young People Partnership, Health, Social Care and Well-Being Partnership (which the 50+ Forum reported to), Safer Blaenau Gwent Community Safety Partnership and the Regeneration Partnership.



The framework takes a whole community approach, therefore, not meant to focus specifically on any particular neighbourhood, community, or group of people. This means taking a full life course and neighbourhood management approach to assist with joint planning and delivery against each of the key themes.

That being said, the action plans for each theme will need to have specific actions that *will* be of benefit or be focused on particular neighbourhoods, community, or groups of people, which allows the partnership to take into consideration the local delivery plan for Strategy of Older People.

The local implementation of the Strategy for Older People Delivery Plan for Blaenau Gwent will be integrated into the arrangement for the Blaenau Gwent Single Integrated Plan. The Blaenau Gwent 50+ Network will continue to develop, monitor and review the delivery plan with alignment through the Blaenau Gwent Strategic Partnership Framework to each existing theme group via the People and Places Partnership.



The Role of the Blaenau Gwent 50+ Network

The Role of the 50+ Network will be developed to facilitate the arrangements outlined above. The Network will meet quarterly with a focus on:

- Monitoring and reviewing performance against identified actions within the annual delivery plan;
- Report on exception where things are working well, and also where things are not working well (making recommendations for improvements and change).
- Identify new actions, opportunities and partners to improve the delivery plan.
- Encouraging the Engagement of Older people, including strengthening the 50+ Reference Group associated to the Network.

The Network will meet quarterly to monitor and review performance against the actions identified in this delivery plan and will be required to report quarterly via Blaenau Gwent's Strategic Partnership Framework to the Local Service Board. Similarly, quarterly returns will be submitted to

Welsh Government and the Older People's Commissioner for Wales' Office to evidence progress, achievements and impact of the strategy. Every six months the Network will look to operate to encourage active participation of Older People from Blaenau Gwent.



Arrangements for 50+ Network for 2015/16

The arrangements for the Blaenau Gwent 50+ Network for 2015/16 are:

Summer 2015: 50+ Network Meeting – Focused on Partner Organisations reviewing performance against delivery plan.

Autumn 2015: Wider Engagement of Older People Events – Focused on encouraging engagement with Older People living in Blaenau Gwent, aligned to the national Older People's Day. Partner Organisations will review performance against delivery plan.

Winter 2015/16: 50+ Network Meeting – Focused on Partner Organisations reviewing performance against delivery plan.

Spring 2016: Wider Engagement of Older People Events – Focused on encouraging engagement with Older People living in Blaenau Gwent, aligned to the All Gwent 50+ Network Event (hosted by Blaenau Gwent). Partner Organisations will review performance against delivery plan.

The Delivery Plan for 2015/16

This delivery plan has been developed in partnership through the Blaenau Gwent 50+ Network, which includes representatives from key organisations operating in the Blaenau Gwent area, and also Older People living in Blaenau Gwent, via the 50+ Reference Group which supports the Network.

The Delivery Plan is divided into the 5 theme areas set out in the Blaenau Gwent Single Integrated Plan 2013/17.

These are:

- Thriving Communities
- Learning Communities
- Healthy Communities
- Fair and Safe Communities, and
- Vibrant Communities.

There is also an additional section of the Delivery Plan highlighting actions associated to Engagement and Intelligence (aligned to the Engagement and Intelligence Plans outlined in the Single Integrated Plan).

Thriving Communities for Older People

The main priorities for the Single Integrated Plan which are relevant to Older People are:

- Improving employment opportunities; and
- Support people facing financial pressures.



Improving employment opportunities

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
T01	Support local working people to improve their skills and confidence so that they can reach their full earning potential (courses for adults aged 16+). Working Skills for Adults	Life Leisure Trust, Communities First (North & South Ebbw Fach, Ebbw Fawr and Tredegar), Tai Calon, Gwent Association of Voluntary Organisations (GAVO)	SfOP (13); AWW (4)
T02	Support route towards employment programme for 50+. Routes 2 Life	Groundwork Wales	SfOP (13); AWW (4)
T03	Delivery of Volunteering Programme which is accessible for people aged 50+	GAVO	SfOP Wales (1) (4) (7) (13); AWW (4)
T04	Delivery of a variety of jobs clubs which provides advice, support and guidance for people looking for employment accessible for people aged 50+	Communities First, Life Leisure Trust, Bridges into Work, Libraries	SfOP (13); AWW (4)

Support people facing financial pressures

The following actions have been identified for this priority (consultation draft):

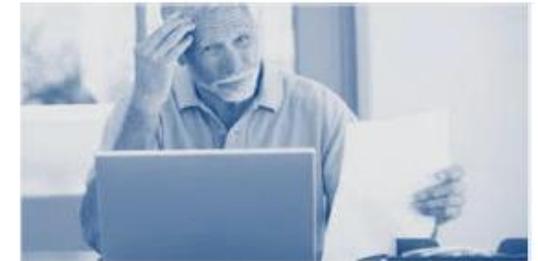
No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
T05	Improve access to DWP Services and increase benefit take up to all relevant entitlements through multi-media campaigns and delivery of partnership projects such as Universal Support.	DWP Services; BGCBC Social Services Finance Team; Citizens Advice Centre; Alzheimers Society; Care and Repair; Stroke Association; Tai Calon, GAVO, BGCBC Benefits Team, Communities First (North & South Ebbw Fach, Ebbw Fawr and Tredegar)	SfOP Wales (3) (10) (12)
T06	Delivery of Carers Project to improve access to DWP Services and increase benefit take up to all relevant entitlements	DWP & Age Cymru Gwent	SfOP Wales (3) (10) (12)
T07	Delivery of Get Blaenau Gwent Online programme and campaign to increase the number of referrals of people aged 50+	Blaenau Gwent Council	SfOP Wales (3) (4) (7); AWW (4)

What information supports this theme?

Savings for of older people in the UK - three quarters report having no savings, just one in five have savings of up to £20,000, and only 2% have savings of £20,000 or more



Financial exclusion - older people in the UK are among those at highest risk of financial exclusion and least likely to claim their financial entitlements



Annual Income for two-thirds of households in UK headed by a person of pensionable age is less than £15,600



Thriving Communities for Older People



Pension credit - it is estimated that one third of people entitled to Pension Credit do not claim



Long term unemployment –

Around 45% of unemployed people aged 50- 64 have been unemployed for a year or more compared to 30% for 18-24 year-olds and 38% for 25-49 year-olds



Public and private spending is likely to increase considerably over the next two decades on services that are particularly important to older people e.g. healthcare, pensions and social care



Workers aged 50-65 make up over a quarter of the workforce in the UK



Learning Communities for Older People

The main priorities for the Single Integrated Plan which are relevant to Older People are:

- Improve basic skills for adults



Improve basic skills for adults

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
L01	Support local people to gain the skills and confidence to help them to move towards employment (courses for adults aged 16+) - Bridges into Work Programme	Life Leisure Trust	SfOP (3) (13); AWW (4)
L02	Delivery of English, Maths and IT courses up to GCSE Level (courses for adults aged 16+) - Essential Skills for Life Programme	Life Leisure Trust	SfOP (3) (13); AWW (4)
L03	Support local working people to improve their skills and confidence so that they can reach their full earning potential (courses for adults aged 16+) - Working Skills for Adults	Life Leisure Trust	SfOP (3) (13); AWW (4)
L04	Community development and online learning courses	Workers Educational Association Cymru	SfOP (3) (13); AWW (4)
L05	Mapping of social participation activities and programmes across Blaenau Gwent	50+ Stakeholder Group	SfOP (3) (13); AWW (4)

What information supports this theme?



Online Services - service providers should ensure that older people, who might not be as computer-literate as people from other age cohorts, do not suffer from inadequate service provision

Life long learning -there is a broad consensus across all member states of the European Union that the concept of lifelong learning not only achieves social integration and mobility but also of gains a better understanding among generations

(Getting Older People Involved in Learning, University of Leicester)



Learning Communities for Older People



Higher well-being - evidence that informal learning was associated with higher wellbeing in older adults

(Learning and Wellbeing Trajectories Among Older Adults in England)



Health and social benefits

–There is evidence that training and education have significant health and social benefits for older people, because they help to keep people stimulated and connected to wider society

Skills and training for older people

- Government might consider supporting initiatives to provide education and skills training for older people, for those who wish to work in later life and for guidance in a changing technological world

Healthy Communities for Older People



The main priorities for the Single Integrated Plan which are relevant to Older People are:

1. Promote healthy behaviours and lifestyles.
2. Improve mental health and well-being.
3. Improve early detection and management of chronic conditions.
4. Protect and safeguard vulnerable people.
5. Enable people to live independent lives.

Promote healthy behaviours and lifestyles

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
H01	Delivery of the Gentle Exercise Referral Scheme	Aneurin Leisure Trust	SfOP (5); AWW (1)
H02	Delivery of the Five Ways to Well-being initiative	Public Health Wales	SfOP (5); AWW (1)
H03	Delivery of Health Champion's Initiative via 50+ Network	Blaenau Gwent Council	SfOP (5); AWW (1)

Improve mental health and well-being

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
H04	Delivery of Dementia Friendly Communities Programme - using 50+ Network and Strategic Partnership Framework (Tredegar) chosen as pilot area	Blaenau Gwent Council, 50+ Network, Alzheimer's Society	SfOP (1) (6) (7); AWW (3)

Improve early detection and management of chronic conditions

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
H05	Delivery of Education Programme for Patients – self-management and well being health courses available for people living with a health conditions, or for those who care for someone with a health condition.	GAVO	SfOP Wales (5)
H06	Delivery of Living Well, Living Longer Programme – a health check screening programme which looks to reduce premature mortality from cardiovascular disease and cancer.	Aneurin Bevan University Health Board	SfOP (5); AWW (1)

Protect and safeguard vulnerable people

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
H07	Delivery of Safeguarding of Vulnerable People training	Blaenau Gwent Council	SfOP Wales (1); AWW (1)
H08	Identify what the 'trigger' points are which lead people aged 50+ to the inability/capacity for individuals to be able to care for themselves and the delivery of low level care to support	Blaenau Gwent Council	SfOP Wales (5)
H09	Review of services provided to support people aged 50+ who are vulnerable to determine whether independence is promoted, not dependency, and proposal for alternative services	Blaenau Gwent Council	SfOP Wales (5)

Enable people to live independent lives

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
H10	Delivery of Community Connectors Project and engaging wider support of local community	Blaenau Gwent Council	SfOP Wales (1) (3) (7); AWW (1) (5)
H11	Delivery of Welcome Friends Mentoring and Befriending project	Blaenau Gwent RSVP	SfOP Wales (1) (3) (7); AWW (1) (5)
H12	Improve access to information (for example, support services for people aged 50+) via promotion of online digital channels	Blaenau Gwent Council 50+ Network Partners	SfOP Wales (3); AWW (1)
H13	Delivery of Community Reablement project	Blaenau Gwent Council	SfOP Wales (1) (9); AWW (5)
H14	Delivery of the 'Choose Well' campaign	Aneurin Bevan University Health Board	SfOP Wales (1) (3) (7); AWW (1) (5)
H15	Delivery of Valleys Life After Stroke Club	Valleys Life After Stroke	SfOP Wales (1) (3) (7); AWW (1) (5)
H16	Delivery of Gwent Frailty Programme	Blaenau Gwent Council – Social Services, Aneurin Bevan University Health Board	SfOP Wales (1) (9); AWW (5)
H17	Delivery of Befriending & Advocacy Project	Alzheimer's Society	SfOP Wales (1) (3) (7); AWW (1) (5)
H18	A range of Housing Related Support Services (Accommodation Based and Floating Support) are available to enable older people to live independently on their own homes or in the community.	Blaenau Gwent Council - Supporting People	SfOP Wales (9)

What information supports this theme?

Healthcare - it is estimated that two thirds of men and 84% of women currently aged 65 will need social care before they die



Predicted increases in demand for health and social care up to 2030 for people aged 65 and over in England and Wales include people

- diabetes: up by over 45%
- arthritis, coronary heart disease, stroke: each 50%
- dementia up by over 80%
- moderate or severe need for social care up by 90%.



Poor diet There is evidence that living alone is associated with poor diet. In Wales 43% of people aged 75 and older live alone – two-thirds of women and one-third of men

Loneliness or isolation has been associated with health problems and early death. The risks are significant, the same as smoking and twice that of obesity

Healthy Communities for Older People



Staying physically active

protects health, and good physical health makes an important contribution to overall well-being



Isolation causes depression and makes older people more vulnerable to abuse



Social or leisure activity

participation by older adults mean they are more likely to say they feel well. Good social relationships are associated with positive health effects for the individual

NHS is facing a major increase in demand and cost consequent on ageing and will have to transform to deal with this



Health and social care

system needs to work well 24 hours a day, seven days a week



Fair & Safe Communities for Older People

The main priorities for the Single Integrated Plan which are relevant to Older People are:



1. Tackle crime
2. Challenge anti-social behaviour
3. Promote cohesive and involved communities

Tackle crime

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
F01	Delivery of campaigns against Bogus Callers.	Blaenau Gwent Council/ Gwent Police/Home Care Services	SfOP Wales (6); AWW (1)
F02	Introduce cold calling zones across Blaenau Gwent	Blaenau Gwent Council, Gwent Police	SfOP Wales (6); AWW (1)
F03	Housing Related Support Services to enable older people to live safely in their own homes or in the community. This includes access to Domestic Abuse Floating Support and Refuge provision and Substance Misuse Floating Support and Supported Housing Provisions.	Blaenau Gwent Council, Supporting People	SfOP Wales (6); AWW (1)
F04	Delivery of intervention work and target hardening activities to protect those identified at risk.	Blaenau Gwent Care and Repair	SfOP Wales (6); AWW (1)

Challenge anti-social behaviour

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
F05	Support the continued development and working practices of the multi-agency Vulnerable Persons Case Management Group	Blaenau Gwent Council	SfOP Wales (1); AWW (1)
F06	Encourage older people to join or become involved in Crime Prevention Panels, Neighbourhood Watch and Owl	Gwent Police	SfOP Wales (7); AWW (1)

Promote cohesive and involved communities

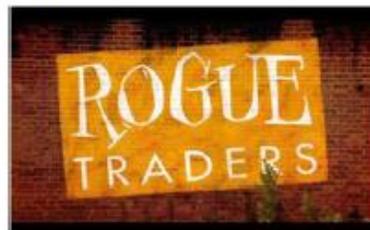
The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
F07	Develop and delivery of Age Friendly Communities programme across Blaenau Gwent.	Blaenau Gwent 50+ Network	SfOP Wales (2); AWW (1)
F08	Increase membership and participation levels to the Blaenau Gwent 50+ Reference Group supporting the Network.	Blaenau Gwent Council	SfOP Wales (2); AWW (1)
F09	Map groups where older people are attending to be able to engage more effectively.	Blaenau Gwent 50+ Network	SfOP Wales (2); AWW (1)
F10	Promotion of information and support services (for example, Directory) available to older people through accessible channels, such as BGCBC website	Blaenau Gwent 50+ Network	SfOP Wales (3)

What information supports this theme?

Urban planning -

Services such as urban planning will need to adjust to an older population, and will have an important role in preventing the social isolation of older citizens



Rogue Traders – older people report that they are concerned about scams and rogue traders

Feeling safe out and about-

Older people generally report feeling less safe in their local area, town/city centres at any time than do younger adults, particularly after dark



Fair & Safe Communities for Older People



Feeling safe at home

- Older people (aged 65+) generally report feeling less safe in their homes, at any time than do younger adults, particularly after dark



Feeling safe on public transport -

Older people generally report feeling less safe on public transport at any time than do younger adults, particularly after dark

Anti social behaviour

– older people report that they are concerned about anti-social behaviour



Vibrant Communities for Older People

The main priorities for the Single Integrated Plan which are relevant to Older People are:

1. Help people to get around
2. Improve the quality and mix of homes



Help people to get around

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
V01	Develop demographic profiles of public transport use (for example, buses) and use intelligence to influence service planning	Blaenau Gwent Council	SfOP Wales (8)
V02	Delivery of Dial-A-Ride service	GAVO	SfOP Wales (8)

Improve the quality and mix of homes

The following actions have been identified for this priority (consultation draft):

No.	What we are going to do?	Who is going to do it?	Links to National Policy Areas
V03	Delivery of the Home Energy Check Project for people aged 65+	Age Cymru Gwent	SfOP Wales (11)
V04	A range of Housing Related Support Services (Accommodation Based and Floating Support) are available to enable older people to live independently on their own homes or in the community.	Blaenau Gwent Council - Supporting People	SfOP Wales (9)
V05	Develop residential homes enhanced profiles on “Think about me” Good care guide”	Blaenau Gwent Council	SfOP Wales (9)
V06	Provide home and fire safety and home security devices for older people.	South Wales Fire & Rescue	SfOP Wales (9) (1)
V07	Provide housing options through case worker, technical and handyperson services to support independent living and facilitate hospital discharge and prevent admissions (for example, delivery of Rapid Response Adaptations Programme	Care & Repair; Aneurin Bevan Health Board; Blaenau Gwent Council	SfOP Wales (9); AWW (2)
V08	Delivery of Disabled Facilities Grants Programme to adapt homes to support older people to be able to live independently in their own homes.	Blaenau Gwent Council	SfOP Wales (9)

What information supports this theme?

Fuel poverty -
Approximately 140,000
older households in
Wales are estimated to
be living in fuel
poverty



Worsening housing conditions are independently associated with deterioration in health. Adapting homes reduces disability and risk of accident



Broken Pavements -
Nearly one in ten
people over the age of
65 trip or fall because
of uneven or broken
pavements

Vibrant Communities for Older People



Cold homes contribute
to about ten per cent of the
excess winter deaths among
older people each year



Local amenities - Older people
have more difficulty than younger age
groups to access local amenities. The
greatest differences are in regard to
public transport and access to cultural or
recreational facilities

Housing needs of the older
population need to be addressed and
to give as much priority to promoting
an adequate market and social housing
for older people as is given to housing
for younger people



Glossary – Links to National Policy

Strategy for Older People in Wales 2013-2023	Aims
SfOP Wales (1)	Social participation - older people enjoy a better quality of life, have active social lives (if desired), and loneliness and unwanted social isolation is minimised
SfOP Wales (2)	Diversity - older people are not discriminated against because of their age, and do not experience multiple discrimination
SfOP Wales (3)	Information and advice - older people have access to information and advice about services and opportunities
SfOP Wales (4)	Learning and activities - older people have opportunities to engage in learning or other activities
SfOP Wales (5)	Healthy Ageing - older people enjoy good physical, mental and emotional health and well-being with the aim of being able to live independently longer, with a better quality of life and continue to work and participate in their communities
SfOP Wales (6)	Shared spaces - older people find public places welcoming, safe and accessible
SfOP Wales (7)	Living in the community - older people are able to participate and contribute in their communities and access services and amenities
SfOP Wales (8)	Transport - older people can access affordable and appropriate transport which assists them to play a full part in family, social and community life
SfOP Wales (9)	Housing - older people are supported to live in homes and communities that are suitable for their needs
SfOP Wales (10)	Pensions and other income - older people have an adequate standard of income and are receiving all the financial benefits to which they are entitled
SfOP Wales (11)	Energy efficiency - older people live in energy efficient homes and can afford to heat their homes to the temperature required to protect health
SfOP Wales (12)	Financial inclusion - older people can access appropriate financial advice and services, and are not over-indebted
SfOP Wales (13)	Employment - older people who want to work are able to do so and can access help with re-skilling and training

Older People’s Commissioner - Ageing Well in Wales Programme

Older People’s Commissioner – Ageing Well in Wales Programme	Aims
AWW (1)	Age-Friendly Communities to make Wales a Nation of Age-Friendly Communities
AWW (2)	To support older people to reduce their risk of falling , reducing the number of falls amongst older people in Wales
AWW (3)	To make Wales a dementia supportive nation by building and promoting dementia supportive communities
AWW (4)	To ensure the experience of older people in Wales is optimised through continued learning and employment .
AWW (5)	To reduce levels of Loneliness and Isolation and their negative impact on health and wellbeing as experienced by older people in Wales

Strategy for Older People - Useful Links

The Strategy for Older People in Wales 2013 - 2023

<http://gov.wales/topics/health/publications/socialcare/strategies/older/%3Bjsessionid=61052F82052226EC77995A283026C589?lang=en>

Ageing Well in Wales Programme

<http://www.ageingwellinwales.com/en/home>

Welsh Government's Declaration of Rights for Older People

<http://gov.wales/topics/health/publications/health/strategies/rights/?lang=en>

Social Services and Well-being (Wales) Act

<http://gov.wales/topics/health/socialcare/act/?lang=en>

Well-being of Future Generations (Wales) Bill

<http://gov.wales/topics/people-and-communities/people/future-generations-bill/?lang=en>

Age Friendly Communities

<http://www.who.int/ageing/age-friendly-world/en/>

Equalities Act 2010

<http://gov.wales/topics/people-and-communities/equality-diversity/impactassessments/eqact/?lang=en>